



**investment
properties
corporation**

3838 Tamiami Trail North, Suite 402
Naples, FL 34103-3586
tel 239.261.3400 fax 239.261.7579 www.ipcnaples.com

RESTAURANT STATISTICS

	2014	CHANGE	2013	CHANGE	2012	CHANGE	2011	CHANGE	2010	CHANGE	2009	CHANGE	2008
COLLIER COUNTY													
SALES (MILLIONS)	\$824	10.0%	\$749	5.9%	\$707	7.6%	\$657	5.3%	\$624	2.8%	\$607	-3.0%	\$626
NO. OF RESTAURANTS	894	1.7%	879	1.7%	864	0.6%	859	0.5%	855	3.5%	826	1.2%	816
NO. OF RESTAURANT SEATS	101,711	3.4%	98,359	1.6%	96,774	0.4%	96,361	0.0%	96,341	2.9%	93,607	3.0%	90,890
SALES PER SEAT	\$8,101	6.4%	\$7,615	4.2%	\$7,306	7.2%	\$6,818	5.3%	\$6,477	-0.1%	\$6,485	-5.8%	\$6,887
POPULATION PER SEAT	3.3		3.5		3.4		3.4		3.3		3.4		3.5
LEE COUNTY													
SALES (MILLIONS)	\$1,240	8.9%	\$1,139	6.3%	\$1,071	9.3%	\$980	3.3%	\$949	-0.6%	\$955	-2.0%	\$974
NO. OF RESTAURANTS	1,416	2.6%	1,380	0.9%	1,368	1.0%	1,355	1.5%	1,335	0.3%	1,331	-0.1%	1,332
NO. OF RESTAURANT SEATS	150,867	2.1%	147,741	0.5%	146,949	2.0%	144,010	0.8%	142,920	1.5%	140,766	-0.9%	142,065
SALES PER SEAT	\$8,219	6.6%	\$7,709	5.8%	\$7,288	7.1%	\$6,805	2.5%	\$6,640	-2.1%	\$6,784	-1.0%	\$6,856
POPULATION PER SEAT	4.4		4.5		4.4		4.4		4.3		4.2		4.1
FLORIDA													
SALES (MILLIONS)	\$34,934	6.1%	\$32,927	6.4%	\$30,945	7.0%	\$28,914	4.7%	\$27,628	-0.1%	\$27,656	-1.8%	\$28,161
NO. OF RESTAURANTS	38,281	1.2%	37,837	1.1%	37,436	1.4%	36,925	1.5%	36,396	0.9%	36,078	0.1%	36,030
NO. OF RESTAURANT SEATS	3,778,503	0.8%	3,747,542	1.0%	3,710,865	0.9%	3,677,041	1.1%	3,636,178	1.6%	3,577,443	-0.3%	3,589,257
SALES PER SEAT	\$9,245	5.2%	\$8,786	5.4%	\$8,339	6.0%	\$7,863	3.5%	\$7,598	-1.7%	\$7,731	-1.5%	\$7,846
POPULATION PER SEAT	5.2		5.2		5.2		5.2		5.2		5.2		5.1

Information compiled by Investment Properties Corporation of Naples

NOTE:

1. Sales figures and the number of restaurants and restaurant seats are based upon a FYE June 30th.
2. Number of Restaurants refer to restaurants with seats only (excluding food carts, catering, etc.)
3. Population figures are as of July 1st each year per U.S. Census Bureau Population estimates-(7/1/13 estimates used for 2013 and 2014 statistics)

INFORMATION CONTAINED HEREIN DEEMED RELIABLE, HOWEVER, NOT GUARANTEED

SOURCES:

Florida Department of Revenue
Florida Department of Business & Professional Regulation
U.S. Census Bureau