



**investment
properties
corporation**

3838 Tamiami Trail North, Suite 402
Naples, FL 34103-3586
tel 239.261.3400 fax 239.261.7579 www.ipcnaples.com

RESTAURANT STATISTICS

	2013	CHANGE	2012	CHANGE	2011	CHANGE	2010	CHANGE	2009	CHANGE	2008	CHANGE	2007
COLLIER COUNTY													
SALES (MILLIONS)	\$749	5.9%	\$707	7.6%	\$657	5.3%	\$624	2.8%	\$607	-3.0%	\$626	-2.9%	\$645
NO. OF RESTAURANTS	879	1.7%	864	0.6%	859	0.5%	855	3.5%	826	1.2%	816	-0.4%	819
NO. OF RESTAURANT SEATS	98,359	1.6%	96,774	0.4%	96,361	0.0%	96,341	2.9%	93,607	3.0%	90,890	0.5%	90,408
SALES PER SEAT	\$7,615	4.2%	\$7,306	7.2%	\$6,818	5.3%	\$6,477	-0.1%	\$6,485	-5.8%	\$6,887	-3.5%	\$7,134
POPULATION PER SEAT	3.4		3.4		3.4		3.3		3.4		3.5		3.5
LEE COUNTY													
SALES (MILLIONS)	\$1,139	6.3%	\$1,071	9.3%	\$980	3.3%	\$949	-0.6%	\$955	-2.0%	\$974	-1.2%	\$986
NO. OF RESTAURANTS	1,380	0.9%	1,368	1.0%	1,355	1.5%	1,335	0.3%	1,331	-0.1%	1,332	3.7%	1,285
NO. OF RESTAURANT SEATS	147,741	0.5%	146,949	2.0%	144,010	0.8%	142,920	1.5%	140,766	-0.9%	142,065	3.2%	137,708
SALES PER SEAT	\$7,709	5.8%	\$7,288	7.1%	\$6,805	2.5%	\$6,640	-2.1%	\$6,784	-1.0%	\$6,856	-4.2%	\$7,160
POPULATION PER SEAT	4.4		4.4		4.4		4.3		4.2		4.1		4.3
FLORIDA													
SALES (MILLIONS)	\$32,927	6.4%	\$30,945	7.0%	\$28,914	4.7%	\$27,628	-0.1%	\$27,656	-1.8%	\$28,161	0.3%	\$28,065
NO. OF RESTAURANTS	37,837	1.1%	37,436	1.4%	36,925	1.5%	36,396	0.9%	36,078	0.1%	36,030	1.1%	35,650
NO. OF RESTAURANT SEATS	3,747,542	1.0%	3,710,865	0.9%	3,677,041	1.1%	3,636,178	1.6%	3,577,443	-0.3%	3,589,257	0.3%	3,577,276
SALES PER SEAT	\$8,786	5.4%	\$8,339	6.0%	\$7,863	3.5%	\$7,598	-1.7%	\$7,731	-1.5%	\$7,846	0.0%	\$7,845
POPULATION PER SEAT	5.2		5.2		5.2		5.2		5.2		5.1		5.1

Information compiled by Investment Properties Corporation of Naples

NOTE:

1. Sales figures and the number of restaurants and restaurant seats are based upon a FYE June 30th.
2. Number of Restaurants refer to restaurants with seats only (excluding food carts, catering, etc.)
3. Population figures are as of July 1st each year per U.S. Census Bureau Population estimates-(7/1/12 estimates used for 2012 and 2013 statistics)

INFORMATION CONTAINED HEREIN DEEMED RELIABLE, HOWEVER, NOT GUARANTEED

SOURCES:

Florida Department of Revenue
Florida Department of Business & Professional Regulation
U.S. Census Bureau