



investment
properties
corporation

3838 Tamiami Trail North, Suite 402
Naples, FL 34103-3586
tel 239.261.3400 fax 239.261.7579 www.ipcnaples.com

RESTAURANT STATISTICS

	2012	CHANGE	2011	CHANGE	2010	CHANGE	2009	CHANGE	2008	CHANGE	2007	CHANGE	2006
COLLIER COUNTY													
SALES (MILLIONS)	\$707	7.6%	\$657	5.3%	\$624	2.8%	\$607	-3.0%	\$626	-2.9%	\$645	-1.7%	\$656
NO. OF RESTAURANTS	864	0.6%	859	0.5%	855	3.5%	826	1.2%	816	-0.4%	819	5.1%	779
NO. OF RESTAURANT SEATS	96,774	0.4%	96,361	0.0%	96,341	2.9%	93,607	3.0%	90,890	0.5%	90,408	2.6%	88,133
SALES PER SEAT	\$7,306	7.2%	\$6,818	5.3%	\$6,477	-0.1%	\$6,485	-5.8%	\$6,887	-3.5%	\$7,134	-4.2%	\$7,443
POPULATION PER SEAT	3.4	-0.4%	3.4	2.0%	3.3	-1.9%	3.4	-2.0%	3.5	0.1%	3.5	-1.9%	3.5
LEE COUNTY													
SALES (MILLIONS)	\$1,071	9.3%	\$980	3.3%	\$949	-0.6%	\$955	-2.0%	\$974	-1.2%	\$986	2.3%	\$964
NO. OF RESTAURANTS	1,368	1.0%	1,355	1.5%	1,335	0.3%	1,331	-0.1%	1,332	3.7%	1,285	4.8%	1,226
NO. OF RESTAURANT SEATS	146,949	2.0%	144,010	0.8%	142,920	1.5%	140,766	-0.9%	142,065	3.2%	137,708	4.9%	131,223
SALES PER SEAT	\$7,288	7.1%	\$6,805	2.5%	\$6,640	-2.1%	\$6,784	-1.0%	\$6,856	-4.2%	\$7,160	-2.5%	\$7,346
POPULATION PER SEAT	4.3	-2.0%	4.4	1.3%	4.3	3.8%	4.2	0.6%	4.1	-2.5%	4.3	-1.5%	4.3
FLORIDA													
SALES (MILLIONS)	\$30,945	7.0%	\$28,914	4.7%	\$27,628	-0.1%	\$27,656	-1.8%	\$28,161	0.3%	\$28,065	2.6%	\$27,363
NO. OF RESTAURANTS	37,436	1.4%	36,925	1.5%	36,396	0.9%	36,078	0.1%	36,030	1.1%	35,650	2.3%	34,846
NO. OF RESTAURANT SEATS	3,710,865	0.9%	3,677,041	1.1%	3,636,178	1.6%	3,577,443	-0.3%	3,589,257	0.3%	3,577,276	1.9%	3,510,631
SALES PER SEAT	\$8,339	6.0%	\$7,863	3.5%	\$7,598	-1.7%	\$7,731	-1.5%	\$7,846	0.0%	\$7,845	0.7%	\$7,794
POPULATION PER SEAT	5.1	-0.9%	5.2	0.2%	5.2	-0.2%	5.2	1.0%	5.1	0.5%	5.1	-0.8%	5.2

Information compiled by Investment Properties Corporation of Naples

NOTE:

1. Sales figures and the number of restaurants and restaurant seats are based upon a FYE June 30th.
2. Number of Restaurants refer to restaurants with seats only (excluding food carts, catering, etc.)
3. Population figures are as of July 1st each year per U.S. Census Bureau Population estimates-(7/1/11 estimates used for 2011 and 2012 statistics)

INFORMATION CONTAINED HEREIN DEEMED RELIABLE, HOWEVER, NOT GUARANTEED

SOURCES:

Florida Department of Revenue
Florida Department of Business & Professional Regulation
U.S. Census Bureau